

PRESS RELEASE

**Sirmax is Recognized Among the Best Workplaces
With its Second Great Place to Work Certification**

The company has earned this international accolade based
on rigorous employee feedback analysis

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Cittadella (Padua), January 23, 2025 – **Sirmax Group**, headquartered in Cittadella (PD) and specializing in the production of thermoplastic granules for various industries such as automotive, home appliances, furniture, electrical, construction, and more, **has once again received the Great Place to Work[®] certification in 2025** for all its Italian facilities (Cittadella-Padua, Tombolo-Padua, San Vito al Tagliamento-Pordenone, Pianiga-Venice, Salsomaggiore Terme-Parma, and Isola Vicentina-Vicenza). **This recognition follows the 2023 certification, reaffirming the Padua-based company's commitment to fostering a stimulating environment and a positive culture focused on employee well-being and continuous improvement.**

In 2023, the company received the Great Place to Work[®] certification for its facilities in Italy and the United States, along with the Best Workplace for Blue Collar[®] award for Italy, dedicated to production operators. In 2024, GPTW also recognized its facilities in the United States and India.

The certification is issued by the **Great Place to Work[®] Institute**, an organization that evaluates and rewards companies offering outstanding work environments through a rigorous two-phase process. The first phase involves an anonymous survey completed by employees through a dedicated platform, assessing workplace atmosphere across five key areas: credibility, respect, fairness, pride, and cohesiveness. Sirmax also included specific statements on gender equality in its survey, revealing a significant organizational sensitivity to this issue. The second phase involves analyzing and comparing the results with those of other companies, leading to the selection of winners.

Below are some of the testimonials shared by employees in the surveys, highlighting appreciation for both the workplace atmosphere and the Group's business strategies: "This company provides equal opportunities for everyone; it's a special environment where you feel like a family." "At Sirmax, we enjoy freedom to express ourselves and manage our work schedules, holidays, and time off." "The workforce is predominantly young, positively

influencing colleague relationships. The company continuously invests in the future and never stands still."

For years, **Sirmax has been committed to aligning its business objectives with respect for people and the communities in which it operates.** This commitment is evident through various initiatives, such as Family Days. These events, held at the Group's international locations, invite employees' families and loved ones to spend join in a day of celebration. This focus on community and well-being not only drives economic success but also brings significant recognition to the company.

"Achieving important milestones like the Great Place to Work certification fills us with pride," said **Massimo Pavin, Sirmax Group President and CEO.** *"At Sirmax, every individual has the opportunity to channel their energy, ambition, and dynamism, contributing tangibly to the company's success." We embrace a global and inclusive vision, valuing cultural diversity and offering growth opportunities both in Italy and overseas."*

"The strength of this company," added **Silvia Minafra, Global HR Director at Sirmax Group,** *"lies in the continuous dialogue within and beyond our organization. Listening has led to many improvements over the years, fostering a feedback culture that enriches us all and encourages idea-sharing. Every success we achieve stems from essential and consistent teamwork."*

More information about working at Sirmax is available at <https://www.sirmax.com/en/people/working-at-sirmax>

Sirmax Group

Sirmax Group, with headquarters in Cittadella (Padua), is Europe's leading independent manufacturer, and among the top global manufacturers, of polypropylene compounds, engineering polymers, post-consumer compounds and bio-compounds used across all sectors: automotive, household appliances, power tools, electrical, electronics, construction, and furniture. Active since the 1960s, Sirmax now boasts 13 production plants: Six in Italy (Cittadella, Tombolo, Isola Vicentina, San Vito Al Tagliamento, Salsomaggiore Terme, and Mellaredo di Pianiga), two in Poland (2006-2019), one in Brazil (2012), two in the US (2015-2020) and two in India (2017). Sirmax also has a sales office in Milan, Italy, and other branches in France, Spain, and Germany. Sirmax has acquired significant market shares in Europe, North & South America, and Asia, and has become a global player on the international market. Sirmax employs 850 people and had turnover of €410 million in 2023.

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